

**Government Arts College (Autonomous)**  
**Coimbatore – 641 018**  
**PG and Research Department of Public Administration**  
**Action Report for Ek-Bharath/e-samiksha**

1. Name of the Event : Webinar on Youth in Agriculture
2. Activity Start Date : 03-07-2020, 10:30 am
3. No. of Resource Person : Dr. K. Gireesan, Associate Professor and Head, Centre for Policy and Action Research, Rajiv Gandhi National Institute of Youth Development (Institution of National Importance by the Act of Parliament), Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur – 602 105
4. Report Description : A Webinar on Attracting, Motivating and Sustaining Youth in Agriculture – Opportunities, Challenges and the way forward in the post Covid-19 Scenario was organized in order to bring awareness among the youth and to attract the youth towards the agriculture sector for various job opportunities. It was felt that in this Pandemic situation as all the other sectors including the IT and production are all suffering except the agriculture sector it would be helpful for the youth to find out the avenues to venture into the agriculture sector the only flourishing and blooming right now. The Webinar was attended by Professors of various Colleges and students and Research Scholars of Engineering, Agriculture and Science and Arts Colleges. The Resource Person had shared his experience in attracting the youth in the Agriculture sector. His talk was very informative. Many participants have raised valuable questions and Dr. Gireesan had answered all their questions and cleared their doubts. In nutshell the programme was very useful and informative. The whole programme was recorded and forwarded to those who were in need.
5. Activity End date : 03-07-2020 12:30 pm
6. No. of participants : 60
7. Report Name : Webinar on Youth in Agriculture